

## PERSONAL PROFILE

Over 7 years of hands-on experience across a wide range of graphic, user interface, and user experience designs. Innovative designer with proven ability in brand development and marketing strategies for both emerging or established companies. Successfully led projects from discovery to product launch, always keeping users at the center of the process. A self-starter that demonstrates aptitude working independently or in a team environment. Examples of my work can be found online at [www.timothyrodono.com](http://www.timothyrodono.com). I look forward to joining an organization where my experience can help the company excel.

## EDUCATION

**University of South Carolina - COLUMBIA, SC**

Bachelor of Arts in Media Arts - Completed in May 2009

Concentration: Web Design, Minor: Graphic Design, GPA: 3.76

## EXPERIENCE

**City Prints Map Art, LLC - WEST HARTFORD, CT**

*Chief Operations Officer / Production Designer - 2012 - present*

- Run the day to day operations
- Communicate with customers to develop new print series, custom prints, and other product lines
- Other duties include: maintain company's website, inventory management of over 800 prints, fulfillment management, coordinate print production and shipping schedules of over 2000 shipments annually, handle support issues directly with customers, develop custom prints, oversee flash sales on third party websites, create email blasts for marketing, develop social media strategies to drive sales, organize analytics from website and social media to understand our growing customer base.
- Tools used: Adobe Creative Suite, HTML, CSS, Wordpress, Social Media Platforms, Microsoft Office Suite, ShipStation

**Freelance Web & Graphic Designer - 2008 to present**

Operation of a one man design company, providing high-end user-centered web design and graphics. *Select work includes:*

- The Initiative of South Carolina Future - *Website design with Wordpress CMS*
- WLUCY Radio Station - *Identity and logo design for an online radio station*
- Sincerely Yours, Inc - *Website design for a rug and carpet cleaning company*
- Anvil Strength and Conditioning - *Identity and promotional card design for a personal training group*
- Elite Wellness - *Identity, logo and website development for a personal training gym*
- Uwezo Project - *Website design for a non-profit organization that brings education to disabled children in Africa*
- The Back Porch - *Brand development and website design for a restaurant and bar in Columbia, South Carolina*

**Interactive Media Group / DealerActive - CHARLOTTE, NC**

*Support Manager & Production Designer - 2011 to 2012*

- Created and managed multiple projects from initial idea to final product
- Projects included: Websites, Mobile Sites, Portal Sites, Application Development
- Diagnosed and handled support related issues for on going client websites
- Implemented social media strategies on Facebook, Twitter, YouTube, and website blogs
- Oversaw the installation and usage of software tools, such as Call Tracking and Craigslist Postings
- Tools used: Dreamweaver, Photoshop, Illustrator, Flash, Wireframes, HTML, Hootsuite, Social Media Platforms

**University of South Carolina - COLUMBIA, SC**

*Web & Graphic Designer - 2010 to 2011*

- Re-branded the USC Office of Research and Graduate Education websites
- Developed interactive multimedia that combines creativity with practicality
- Tools used: Dreamweaver, Photoshop, Illustrator, Wireframes, HTML, CSS and JavaScript

**Much Originals - COLUMBIA, SC**

*Owner / Art Director - 2007 to 2010*

- Co-owner of Much Originals - an apparel company that encourage people to discover their "much"
- Conceptualized and developed shirt, hat, necktie and sticker designs
- Developed corporate website at [www.WhatsYourMuch.com](http://www.WhatsYourMuch.com)
- Targeted student groups and added ecommerce on the website
- Tools used: Dreamweaver, Photoshop, Illustrator, Flash, Wireframes, HTML and JavaScript

## SKILLS

Mac OSX & Windows Platforms  
Adobe Creative Suite  
Wordpress / Wordpress CMS  
HTML / Javascript / CSS / PHP

Information Architecture / Wireframes  
Microsoft Office Suite  
Email Marketing Software  
Social Media Platforms

